

Welcome to Hidden Treasure Resources



These are resources, companies and people Lisa Chapman Learning has worked with directly or who have been referred to us by our colleagues. We recommend them as potential vendors to you. Our experiences with them have been positive, but organizations choosing to do business with the vendors below do so of their own choice and are encouraged to research these partners independently before entering into a business contract with them. Lisa Chapman Learning is not liable for services rendered or not rendered by the organizations listed above. All organizations entering into a business agreement with the vendors above do so at their own risk and expense.

Graphic Design

www.ecoverexpert.com – I worked with Stephen. He was great! Very professional designs. Responsive to feedback and he improved the product beyond my expectations. On time delivery and easy to work with. I highly recommend. Email him at info@ecoverexpert.com

www.myminisitegraphic.com I worked with Semmy Wijayanto. He was very responsive and quick. The design is okay. But quick and cheap. I'd use him again.

www.geniusrocket.com and www.99designs.com – have multiple designers submit their designs to you. Pay a flat fee and get the one you like the most.

www.istockphoto.com – free pictures for websites, etc.

www.professionalwebsiteservices.com – worked with David Grant on my logo.

Create Videos

www.viddler.com – free. Upload the video, they give you the code. You then add the code to your squeeze page and the video is there.

www.jingproject.com – record videos, they host them and you can link to the video – 5 min max.

www.camptasia.com – Voice over screen captures to create presentations.

Flip Video – small video recorder with built in USB port to upload directly to your computer. I use this for my short videos and to capture customer testimonials and more. Very handy and not too expensive.

Website Help

www.nameboy.com – put in key words and it will give you suggestions for domain names

Autoresponders for squeeze pages:

www.awebber.com

www.icontact.com – you can import a list into this one. Very key.

Create your micro-site:

www.weebly.com – create site

www.blackwire.com – website hosting. Their 90 second website builder is fabulous, easy and you get it for free with a plan/hosting through them. Soon it won't be free anymore.

Website Programming

www.scriptlance.com – put your technical work out to bid – web designers, technical writers, graphic artists and more.

www.odesk.com – you can watch them work on your project. For more complex programming.

www.archerwebsolutions.com – builds with Joomla so you can update your own pages

Marketing Tools

www.scribd.com – put your articles online

www.SEOMOZ.org - Find key words for SEO – \$30/mo

www.stumbledupon.com – tell them, I have a free cd about X, people who are like Y will be interested. They have a database of 7.5million people? 5cents per view, they send pop-ups to those people.

Marketing Knowledge/Samples

www.dotcomsecrets.com – Russell Brunson's Company. He is an internet marketing guru

www.clickbank.com – pitch packages on every type of product

www.offervault.com – pitch packages on every type of product

www.weebly.com – give you ideas on how others are structuring their offers – look at their tag lines

Physical Product Development/Fulfillment: (DVDs, CDs, Books, etc.)

www.48hrbooks.com – Use them to print books/workbooks, etc. Send them the graphics, content and within 48 hours they send out the books.

www.Kunaki.com – does CD and DVD creation AND fulfillment – drop shipper

www.greatapparellforyou.com GAFY 1341 W. Fullerton Ave #357 Chicago, IL 60614 Shawn Drimmel, Sales Pres/owner. They print t-shirts on demand and drop ship them. Great to work with and good products.

McMannis Duplications - They do a lot of fulfillment for big internet marketing people. Tony Wedel is in charge there. tony_wedel@mcmannisduplication.com

Handy Mailing Service – a fulfillment house. Contact: Julie Esau 800-624-3622
juliee@handymailing.com

www.nicheology.com – find products to resell. You can use products to launch a new product every 2 weeks. Pitr – Products In the Rough

www.dotcometeleseminars.com – 21 days for \$1 trial. Record for free. Go to my events, add an event. Record over the phone. It gives you a wav and mp3 files. Download to your computer as soon as you are done. Just click on recordings and you'll find it.

www.idictate.com – also transcribe for you

Other:

www.sketchcast.com – allows you to pull up a webpage and create in the moment – while on a webinar – and broadcast immediately

www.zoomerang.com – create customer feedback surveys, surveys of any kind. Free trial. Easy to use.